

North Dakota Winter Show Sponsorship Information



The North Dakota Winter Show, in Valley City, holds many activities throughout the year, with the most well-known being the show that began over 80 years ago, the “North Dakota Winter Show”, held annually every March. The show attracts over 25,000 people each year and features a country concert, three PRCA rodeo performances, livestock shows, draft horse, pickup and old-time tractor pulls, a craft show, ag seminars, commercial exhibits and much more.

The Winter Show depends on the support from our community through donations, sponsorships and in-kind gifts of service or products. Sponsorship levels are as follows; thank you for your consideration in being part of the North Dakota Winter Show!

PLATINUM \$5000 + sponsorship includes the following:

- 6 Concert Tickets
- 8 PRCA Rodeo Tickets
- 6 Tickets to the event of your choice: tractor pull, pickup pull, horse events or any new event
- 2 3x5* banners to be displayed year round in the Main Arena
- Your company logo in all North Dakota Winter Show printed advertising
- Your company logo on the North Dakota Winter Show website
- Your company announced as a sponsor during your chosen NDWS event and name listed on a banner
- Radio tags to accompany event advertising
- 1 – 8 x 10 booth during the North Dakota Winter Show

GOLD \$3000 - \$4999 sponsorship includes the following:

- 4 Concert Tickets
- 6 PRCA Rodeo Tickets
- 4 Tickets to the event of your choice: tractor pull, pickup pull, horse events or any new event
- 2 3x5* banners to be displayed year round in the Main Arena
- Your company logo in all North Dakota Winter Show printed advertising
- Your company logo on the North Dakota Winter Show website
- Your company announced as a sponsor during your chosen NDWS event and name listed on a banner
- Radio tags to accompany event advertising

SILVER \$ 1,000 - \$2999 sponsorship includes the following:

- 2 Concert Tickets
- 2 PRCA Rodeo Tickets
- 2 Tickets to the event of your choice: tractor pull, pickup pull, horse events or any new event
- 2 3x5 banners* to be displayed year round in the Main Arena
- Your company logo in all North Dakota Winter Show printed advertising
- Your company logo on the North Dakota Winter Show website
- Your company announced as a sponsor during your chosen NDWS event and name listed on a banner

BRONZE \$500 sponsorship includes the following:

- 2 Tickets to event of your choice: tractor pull, pickup pull, horse events or any new event
- 2 3x5 banners* to be displayed in the Main Arena during the North Dakota Winter Show
- Your company announced as a sponsor during your chosen NDWS event and name listed on a banner

EVENT \$250 sponsorship includes the following:

- 2 3x5 banners* to be displayed in the Main Arena during the North Dakota Winter Show
- Your company announced as a sponsor during your chosen NDWS event and name listed on a banner

*Banners to be furnished by the sponsor, or they can be ordered by the NDWS and billed to the sponsor at cost.

NDWS Sponsorship Events

Free Stage Events ~ Speakers, Music, Magicians etc..

_____ \$50 _____ \$100 _____ \$150 _____ \$200

Totally Kids Weekend ~ Bounce Houses, Free Stage Entertainment

_____ \$50 _____ \$100 _____ \$150 _____ \$200

Horse Day - Prizes

_____ \$50 _____ \$100 _____ \$150 _____ \$200

Tractor Pull

_____ \$50 _____ \$100 _____ \$150 _____ \$200

Truck Pull

_____ \$50 _____ \$100 _____ \$150 _____ \$200

NDWS Luncheon ~ Featuring the Holy Rocka Rollaz

_____ \$50 _____ \$100 _____ \$150 _____ \$200

Ranch Rodeos

_____ \$50 _____ \$100 _____ \$150 _____ \$200

Yes, I would like to be a sponsor!

PLATINUM GOLD SILVER BRONZE EVENT OTHER

Sponsorship amount: \$ _____

Sponsorship Payment:

PLEASE INVOICE CHECK ENCLOSED CREDIT CARD PAYMENT (Circle One) VI MC DI
(A 3% PROCESSING FEE WILL BE ADDED TO ALL CC PAYMENTS)

Card Holder Name _____ Phone Number _____

Card # _____ Exp. Date _____ CSC(3 digits on back) _____

Business Name _____

Contact Person _____ Email _____

Address _____ City _____

State _____ Zip _____ Phone Number _____

**Submit to the North Dakota Winter Show:
PO Box 846 ~ Valley City, ND 58072 ~ 701-845-1401 ~ 800-437-0218 ~ fax: 701-845-1892
email: ndws@northdakotawintershow.com**