



December 28, 2018

Dear Sponsor,

Once again, the North Dakota Winter Show Event Center is preparing for the 82nd Annual North Dakota Winter Show scheduled for March 5th- March 10th. The annual show features PRCA rodeo performances, a country concert, livestock shows, draft horse events, a craft show, old time tractor pull, free stage entertainment, commercial exhibits and so much more. This show attracts visitors and exhibitors from the upper Midwest along with multiple other states.

The mission of the North Dakota Winter Show is to provide an education for youth in the various segments of agri-business and to promote and expand agriculture through improved agriculture practices and techniques, and to honor our pioneer culture and heritages. We also strive to establish a quality and entertaining learning experience for people of all ages.

As you know the North Dakota Winter Show and the Event Center is a key component in the economy and contributes to the overall vitality of our communities. Without sponsors we would not be able to put on these different events throughout the week, pay out premiums along multiple other expenses that occur during the show.

Please see the sponsorship form that is included with this letter. We would truly appreciate your assistance in making the North Dakota Winter Show a success!

Please let me know if you have any questions or if I can be of any assistance! I look forward to visiting and meeting you in the near future.

Sincerely,

A handwritten signature in black ink, appearing to read "Kelcey Hoffmann". The signature is fluid and cursive, written over a light blue horizontal line.

Kelcey Hoffmann
North Dakota Winter Show Manager
kelcey@northdakotawintershow.com
701-845-1401



NORTH DAKOTA WINTER SHOW SPONSORSHIP

For over 80 years, the North Dakota Winter Show has been held annually in Valley City, ND. This event attracts over 25,000 people with the following features: concert, PRCA Rodeo, livestock shows, horse events, pickup/tractor pulls, craft fair, antique show, seminars, commercial exhibits and so much more. With the help of multiple sponsors, the annual show continues to be a success!

PLATINUM LEVEL

Sponsorship Includes:

6 Concert Tickets, 8 PRCA Rodeo Tickets, 6 tickets to one of the following events: truck/tractor pull or horse event. Logo on printed advertising and website. 2 banners to be displayed in Main Arena. 1 booth space during annual show, company announced during event of your choosing, and radio tags.

\$5,000+

DIAMOND LEVEL

Sponsorship Includes:

4 Concert Tickets, 6 PRCA Rodeo Tickets, 4 tickets to one of the following events: truck/tractor pull or horse event. Logo on printed advertising and website. 2 banners to be displayed in Main Arena, company announced during event of your choosing, and radio tags.

**\$3,000
TO
\$4,999**

GOLD LEVEL

Sponsorship Includes:

2 Concert Tickets, 2 PRCA Rodeo Tickets, 2 tickets to one of the following events: truck/tractor pull or horse event. Logo on printed advertising and website. 2 banners to be displayed in Main Arena, and company announced during event of your choosing.

**\$1,000
TO
\$2,999**

SILVER LEVEL

Sponsorship Includes:

2 tickets to one of the following events: truck/tractor pull or horse event. Logo on website. 2 banners to be displayed in Main Arena and company announced during event of your choosing.

\$500

BRONZE LEVEL

Sponsorship Includes:

2 banners to be displayed in Main Arena and company announced during event of your choosing.

\$250

EVENT LEVEL

Sponsorship Includes:

Recognition at the respective event. Event include: Free Stage, Horse Day, Ranch Rodeo, Tractor/Truck Pull, and North Dakota Winter Show Luncheon.

**\$50
TO
\$200**

NDWS Sponsorship Form

PLATINUM LEVEL \$ _____ DIAMOND LEVEL \$ _____ GOLD LEVEL \$ _____

SILVER LEVEL \$ _____ BRONZE LEVEL \$ _____ EVENT LEVEL \$ _____

Please circle the event in which you would like your name announced as sponsor:

Free Stage

Ranch Rodeo

Horse Day

Livestock Show

Tractor Pull

Ag Challenge

Truck Pull

Home Play Get-Away

NDWS Luncheon

PRCA Rodeo

Sponsorship Payment:

PLEASE INVOICE CHECK ENCLOSED CREDIT CARD PAYMENT (Circle One) VI MC DI
(A 4% PROCESSING FEE WILL BE ADDED TO ALL CC PAYMENTS)

Card Holder Name _____ Phone Number _____

Card # _____ Exp. Date _____ CSC(3 digits on back) _____

Business Name _____

Contact Person _____ Email _____

Address _____ City _____

State _____ Zip _____ Phone Number _____

Submit to the North Dakota Winter Show:
PO Box 846 Valley City, ND 58072
701-845-1401
email: ndws@northdakotawintershow.com