



North Dakota Winter Show



85TH ANNIVERSARY, THE "DIAMOND YEAR"
MARCH 9-13, 2022

Sponsorship Opportunities

PLATINUM LEVEL & PRESENTING PARTNER - \$5,000+

- HIGHLIGHTED AS PREMIERE EVENT PARTNER
- 8 PRCA RODEO TICKETS PER PERFORMANCE
- 6 TICKETS TO ONE OF THE OTHER EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, RANCH RODEO OR HIGH SCHOOL RODEO
- YOUR LOGO ON PRINTED ADVERTISING AND WEBSITE
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- 1 BOOTH SPACE DURING SHOW
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING
- COMPANY TAGGED IN EVENT RADIO ADVERTISING
- BUSINESS TO PROVIDE FLAG FOR RODEO (IF DESIRED)

DIAMOND LEVEL - \$3,000 - \$4,999

- 6 PRCA RODEO TICKETS PER PERFORMANCE
- 4 TICKETS TO ONE OF THE OTHER EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, RANCH RODEO OR HIGH SCHOOL RODEO
- YOUR LOGO ON PRINTED ADVERTISING AND WEBSITE
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING
- COMPANY TAGGED IN EVENT RADIO ADVERTISING

GOLD LEVEL - \$1,000-2,999

- 4 PRCA RODEO TICKETS PER PERFORMANCE
- 2 TICKETS TO ONE OF THE OTHER EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, RANCH RODEO OR HIGH SCHOOL RODEO
- YOUR LOGO ON PRINTED ADVERTISING AND WEBSITE
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING
- COMPANY TAGGED IN EVENT RADIO ADVERTISING

Sponsorship Opportunities cont'd

CHUTE SPONSOR - \$2,000 (6 AVAILABLE)

- 6 PRCA RODEO TICKETS PER PERFORMANCE
- SPONSOR MENTIONS THROUGHOUT PERFORMANCE AND WITH EVERY USE OF THAT CHUTE
- COMPANY SIGN PLACED ON CHUTE GATE
- COMPANY FLAG TO BE FLOWN PRIOR TO EVENT (COMPANY PROVIDES FLAG)

EVENT SPONSOR - \$1,500

- 4 PRCA RODEO TICKETS PER PERFORMANCE
- SPONSOR MENTIONS THROUGHOUT PERFORMANCE AND REFERRING TO SPONSORED EVENT PER COMPANY CHOICE
- SPACE FOR COMPANY BANNER INSIDE ARENA (BANNER PROVIDED BY SPONSOR)
- COMPANY FLAG TO BE FLOWN PRIOR TO EVENT (COMPANY PROVIDES FLAG)
- COMPANY LOGO ON RODEO BANNERS & EVENT INFORMATION

PERSONNEL SPONSOR - \$1,500

- 3 PRCA RODEO TICKETS PER PERFORMANCE
- SPONSOR MENTIONS THROUGHOUT PERFORMANCE WHEN REFERRING TO SPONSORED PERSONNEL
- SPACE FOR COMPANY BANNER INSIDE ARENA (BANNER PROVIDED BY SPONSOR)
- COMPANY LOGO ON RODEO BANNERS & EVENT INFORMATION

SILVER LEVEL - \$500

- 2 TICKETS TO ONE OF THE OTHER EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, RANCH RODEO OR HIGH SCHOOL RODEO
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING

BRONZE LEVEL - \$250

- 2 TICKETS TO ONE OF THE OTHER EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, RANCH RODEO OR HIGH SCHOOL RODEO
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING

KIDS RODEO TICKETS - \$50-200

- ALL FUNDS GO TOWARDS KID'S RODEO TICKETS FOR FREE ENTRY. NAME MENTIONED AT RODEO.

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Sponsorship Form

PLATINUM LEVEL \ \$ _____

SILVER LEVEL \ \$ _____

DIAMOND LEVEL \ \$ _____

BRONZE LEVEL \ \$ _____

GOLD LEVEL \ \$ _____

KIDS RODEO TICKETS \ \$ _____

CHUTE SPONSOR \ \$2,000

☐☐

RODEO EVENT SPONSOR - \$1,500

EVENT _____

PERSONNEL SPONSOR - \$1,000

☐

BULLFIGHTERS

☐

PICKUP MEN

☐

RODEO CLOWN

☐

ANNOUNCER

SELECT EVENT TO BE ANNOUNCED AS SPONSOR

☐

FREE STAGE

☐

RANCH RODEO

☐

HORSE DAY

☐

JR. CATTLE SHOW

☐

TRACTOR PULL

☐

TRUCK PULL

☐

NDWS LUNCHEON

☐

PRCA RODEO

Sponsorship Payment:

☐

Please Invoice

☐

Check Enclosed

☐

Credit Card Payment (select one) VI MC DI

(4% processing fee added to all cc payments)

Card Holder Name: _____ Phone Number: _____

Card #: _____ Exp. Date: _____ CSC (3 Digits on back) _____

Business Name: _____

Contact Person: _____ Email: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Submit to the North Dakota Winter Show:

PO BOX 846

Valley City, ND 58072

701-845-1401

Email: brandee@northdakotawintershow.com

