



# North Dakota Winter Show



**86<sup>TH</sup> ANNUAL  
MARCH 7-12, 2023**

## Sponsorship Opportunities

### **PLATINUM LEVEL & PRESENTING PARTNER - \$5,000+**

- HIGHLIGHTED AS PREMIERE EVENT PARTNER
- 8 PRCA RODEO TICKETS PER PERFORMANCE
- 6 TICKETS TO ONE OF THE OTHER EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, OR RANCH RODEO
- YOUR LOGO ON PRINTED ADVERTISING AND WEBSITE
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- 1 BOOTH SPACE DURING SHOW
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING
- COMPANY TAGGED IN EVENT RADIO ADVERTISING
- BUSINESS TO PROVIDE FLAG FOR RODEO (IF DESIRED)

### **DIAMOND LEVEL - \$3,000 - \$4,999**

- 6 PRCA RODEO TICKETS PER PERFORMANCE
- 4 TICKETS TO ONE OF THE OTHER EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, OR RANCH RODEO
- YOUR LOGO ON PRINTED ADVERTISING AND WEBSITE
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING
- COMPANY TAGGED IN EVENT RADIO ADVERTISING

### **GOLD LEVEL - \$1,000-2,999**

- 4 PRCA RODEO TICKETS PER PERFORMANCE
- 2 TICKETS TO ONE OF THE OTHER EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, OR RANCH RODEO
- YOUR LOGO ON PRINTED ADVERTISING AND WEBSITE
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING
- COMPANY TAGGED IN EVENT RADIO ADVERTISING

# Sponsorship Opportunities cont'd

## CHUTE SPONSOR - \$2,000 (6 AVAILABLE)

- 6 PRCA RODEO TICKETS PER PERFORMANCE
- SPONSOR MENTIONS THROUGHOUT PERFORMANCE AND WITH EVERY USE OF THAT CHUTE
- COMPANY SIGN PLACED ON CHUTE GATE
- COMPANY FLAG TO BE FLOWN PRIOR TO EVENT (COMPANY PROVIDES FLAG)

## EVENT SPONSOR - \$1,500

- 4 PRCA RODEO TICKETS PER PERFORMANCE
- SPONSOR MENTIONS THROUGHOUT PERFORMANCE AND REFERRING TO SPONSORED EVENT PER COMPANY CHOICE
- SPACE FOR COMPANY BANNER INSIDE ARENA (BANNER PROVIDED BY SPONSOR)
- COMPANY FLAG TO BE FLOWN PRIOR TO EVENT (COMPANY PROVIDES FLAG)
- COMPANY LOGO ON RODEO BANNERS & EVENT INFORMATION

## PERSONNEL SPONSOR - \$1,500

- 3 PRCA RODEO TICKETS PER PERFORMANCE
- SPONSOR MENTIONS THROUGHOUT PERFORMANCE WHEN REFERRING TO SPONSORED PERSONNEL
- SPACE FOR COMPANY BANNER INSIDE ARENA (BANNER PROVIDED BY SPONSOR)
- COMPANY LOGO ON RODEO BANNERS & EVENT INFORMATION

## SILVER LEVEL - \$500

- 2 TICKETS TO 1 PRCA PERFORMANCE & 2 TICKETS TO ONE OF THE EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, OR RANCH RODEO
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING

## BRONZE LEVEL - \$250

- 2 TICKETS TO ONE EVENTS INCLUDING TRUCK OR TRACTOR PULL, HORSE DAY, OR RANCH RODEO
- 2 BANNERS DISPLAYED IN MAIN AREA (YOU PROVIDE BANNERS)
- YOUR COMPANY ANNOUNCED DURING EVENT OF YOUR CHOOSING

## KIDS RODEO TICKETS - \$50-200

- ALL FUNDS GO TOWARDS KID'S RODEO TICKETS FOR FREE ENTRY. NAME MENTIONED AT RODEO.

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## Sponsorship Form

PLATINUM LEVEL \ \$ \_\_\_\_\_

SILVER LEVEL \ \$ \_\_\_\_\_

DIAMOND LEVEL \ \$ \_\_\_\_\_

BRONZE LEVEL \ \$ \_\_\_\_\_

GOLD LEVEL \ \$ \_\_\_\_\_

KIDS RODEO TICKETS \ \$ \_\_\_\_\_

CHUTE SPONSOR \ \$2,000

☐☐

RODEO EVENT SPONSOR - \$1,500

EVENT \_\_\_\_\_

PERSONNEL SPONSOR - \$1,000

☐

BULLFIGHTERS

☐

PICKUP MEN

☐

RODEO CLOWN

☐

ANNOUNCER

### SELECT EVENT TO BE ANNOUNCED AS SPONSOR

☐

FREE STAGE

☐

RANCH RODEO

☐

HORSE DAY

☐

JR. CATTLE SHOW

☐

TRACTOR PULL

☐

TRUCK PULL

☐

AG HALL OF FAME

☐

STATE CROP SHOW

☐

NDWS LUNCHEON

☐

PRCA RODEO

### Sponsorship Payment:

☐

Please Invoice

☐

Check Enclosed

☐

Credit Card Payment (circle one) VI MC DI

(4% processing fee added to all cc payments)

Card Holder Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSC (3 Digits on back) \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Submit to the North Dakota Winter Show:

PO BOX 846

Valley City, ND 58072

701-845-1401

Email: brandee@northdakotawintershow.com

