

EST.



2000

# North Star CLASSIC



25th Anniversary

Sponsorship Opportunities

# **GENERAL INFORMATION**

**DATES:** December 6-8th, 2024

**LOCATION:** North Dakota Winter Show Event Center -- Valley City, ND

**FACILITIES:**

- Two Showrings in the Main Arena
- Sale Ring on the south end of the Main Arena
- Ample space for stalling indoors
- Large outdoor tie out area

**CONTACT:** Kelcey Hoffmann: 701-535-0165  
-kelcey.holm.1@gmail.com  
Jaci Cargo: 701-516-7857  
-jaci.cargo@gmail.com  
NDWS Office: 701-845-1401

The North Star Classic is an agriculture-oriented show that focuses primarily on the livestock sector of production agriculture. The North Star Classic began in 2000, and has now become the largest cattle show in ND. This event allows cattlemen to not only display their livestock and compete in both individual and pen shows- but it also allows the exchange of ideas, trends, and sales of several breeds. Junior shows allow the youth to be involved in the cattle industry to hone their skills of livestock showing, judging, and fitting.

## **THIS THREE DAY EVENT PROVIDES A FULL SCHEDULE FOR BOTH YOUTH AND ADULTS:**

Open Livestock Show   Livestock Honoree Recognition   Supreme Bull & Female Selection  
Livestock Honoree Social   Cattleman's Ball Supper & Sale   Fitting Demonstration  
Fairest of Them All Show   Pen Shows   All Breeds Sale   Livestock Showmanship  
Junior Heifer Show   Junior Prospect Steer & Heifer Showdown



# **SPONSORSHIP OPPORTUNITIES**

All sponsors of the 2024 North Star Classic will receive the following:

- Name in North Star Classic catalog
- Banner displayed in show ring
- Name listed on website
- Announced during corresponding show as sponsor

## **MAIN EVENT SPONSOR- \$10,000**

- Two Full Color Pages in the North Star Classic Catalog-
- Business Logo on ALL promotion items -
- Announcement during ALL events-
- Business Representation Opportunity in all Backdrop Photos-
- Business Sponsor included on Radio Advertising-
- Business Logo included with all Open/Pen Show Premium Mailings-
- Full Table Reserved at the Cattlemen's Ball-

## **DEC. 6**

### **OPEN CLASS BREED CHAMPION & RESERVE SPONSOR \$500**

Quarter Page Size Ad in North Star Classic Catalog  
Name listed on banner hung in Winter Show Building

### **LIVESTOCK HONOREE AWARD \$500**

Full Page Ad in North Star Classic catalog  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building

### **SUPREME CHAMPION FEMALE RECOGNITION \$1,000**

Full Page Ad in North Star Classic catalog  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building  
2 Tickets to the Cattlemen's Ball

### **SUPREME CHAMPION BULL RECOGNITION \$1,000**

Full Page Ad in North Star Classic catalog  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building  
2 Tickets to the Cattlemen's Ball

### **RESERVE SUPREME BULL & HEIFER RECOGNITION \$1,000**

Full Page Ad in North Star Classic catalog  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building  
2 Tickets to the Cattlemen's Ball

### **LIVESTOCK HONOREE SOCIAL \$1,000**

Full Page Ad in North Star Classic catalog  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building  
2 Tickets to the Cattlemen's Ball

### **CATTELEMENS BALL STAGE \$500**

Quarter Page Size Ad in North Star Classic Catalog  
Name listed on banner hung in Winter Show Building

### **CATTELEMENS BALL MEAL \$6,000**

Full Page Ad in North Star Classic catalog  
Sponsor Signage During Event  
Announced during corresponding event as sponsor  
Name listed on banner hung in Winter Show Building  
6 Tickets to the Cattlemen's Ball



# **DEC. 7**

## **YOUTH FITTING CLINIC \$200**

Name Listed in North Star Classic Catalog  
Name listed on banner hung in Winter Show Building

## **FAIREST OF THEM ALL JACKPOT SHOW \$200**

Name Listed in North Star Classic Catalog  
Name listed on banner hung in Winter Show Building

## **PEN SHOW BREED CHAMPION & RESERVE SPONSOR \$500**

Name Listed in North Star Classic Catalog  
Name listed on banner hung in Winter Show Building

## **SUPREME PEN OF 3 BULLS \$2,000**

Full Page Ad in North Star Classic catalog  
Sponsor Representative included in backdrop photo  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building  
4 Tickets to the Cattlemen's Ball

## **SUPREME PEN OF 3 HEIFERS \$2,000**

Full Page Ad in North Star Classic catalog  
Sponsor Representative included in backdrop photo  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building  
4 Tickets to the Cattlemen's Ball

## **NORTH STAR CLASSIC SALE RING \$1,000**

Full Page Ad in North Star Classic catalog  
Sale Ring named after sponsor  
2 Tickets to the Cattlemen's Ball

## **RESERVE PEN OF BULLS \$1,000**

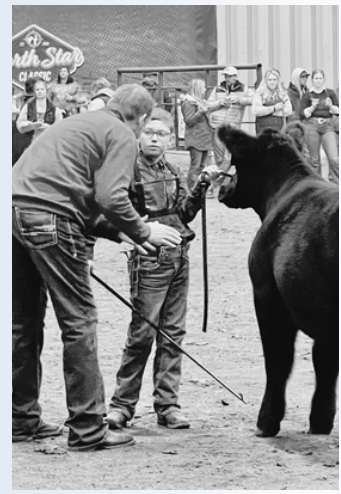
Full Page Ad in North Star Classic catalog  
Sale Ring named after sponsor  
2 Tickets to the Cattlemen's Ball

## **RESERVE PEN OF HEIFERS \$1,000**

Full Page Ad in North Star Classic catalog  
Sale Ring named after sponsor  
2 Tickets to the Cattlemen's Ball

## **JUNIOR SHOWMANSHIP AWARDS \$500**

Name Listed in North Star Classic Catalog  
Name listed on banner hung in Winter Show Building



# **DEC. 8**

## **JUNIOR BREED CHAMPION & RESERVE SPONSOR \$500**

Quarter Page Size Ad in North Star Classic Catalog  
Name listed on banner hung in Winter Show Building

## **JUNIOR BREEDING HEIFER SHOW \$5,500**

Full Page Ad in North Star Classic catalog  
Show named after sponsor and announced as so in all advertising  
Sponsor Representative included in backdrop photo  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building  
5 Tickets to the Cattlemen's Ball

## **JUNIOR PROSPECT STEER & HEIFER SHOW \$3,500**

Full Page Ad in North Star Classic catalog  
Show named after sponsor and announced as so in all advertising  
Sponsor Representative included in backdrop photo  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building  
4 Tickets to the Cattlemen's Ball



# **DEC 6-8**

## **YOUTH BARN SAFETY ROOM \$5,000**

Full Page Ad in North Star Classic catalog  
Sponsor Signage Room During Event  
Informational Display Opportunity in Room During Event  
Name listed on banner hung in Winter Show Building  
5 Tickets to the Cattlemen's Ball

## **OFFICIAL NORTH STAR PHOTOGRAPHER \$2,500**

Full Page Ad in North Star Classic catalog  
Signage in backdrop photographs  
Name included on radio ads  
Announced during corresponding show as sponsor  
Name listed on banner hung in Winter Show Building  
4 Tickets to the Cattlemen's Ball

## **SHOW RING 1 \$2,000**

Full Page Ad in North Star Classic catalog  
Showring Named After Sponsor  
Name listed on banner hung in Winter Show Building  
4 Tickets to the Cattlemen's Ball

## **SHOW RING 2 \$2,000**

Full Page Ad in North Star Classic catalog  
Showring Named After Sponsor  
Name listed on banner hung in Winter Show Building  
4 Tickets to the Cattlemen's Ball

## **BACK BARN AISLE SPONSOR \$2,000**

Full Page Ad in North Star Classic catalog  
Announced during show as sponsor  
Name listed on banner hung in Winter Show Building  
Banner hung on aisle throughout show  
Opportunity to set up informational booth in corresponding aisle  
4 Tickets to the Cattlemen's Ball

## **ONLINE BROADCAST SPONSOR \$1,000**

Full Page Ad in North Star Classic catalog  
Announced during show as sponsor  
Name listed on banner hung in Winter Show Building  
Logo on Broadcast  
4 Tickets to the Cattlemen's Ball

## **OFFICIAL NORTH STAR CLASSIC VET \$500**

Quarter Page Ad in North Star Classic Catalog  
Sign displayed by vet table

## **KIDS KORNER \$500**

Quarter Page Ad in North Star Classic Catalog  
Sign displayed in Kids Korner

## **TIE OUT SPONSOR \$500**

Quarter Page Ad in North Star Classic Catalog  
Sign displayed in Tie out Arena

## **The Tradition**

**"Some folks just don't get it.  
They think owning cattle  
makes no sense.  
It takes too much time, too  
much equipment, not to  
mention the expense.**

**But the fondest memories in  
my life - they might think  
sound funny- were made  
possible by mom & dad,  
'cause they spent the time  
and spent the money.**

**You see, the most  
important lessons helping  
values grow strong, come  
from loving cattle and  
passing that tradition on."**



# Sponsorship Agreement Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

## Sponsorship Category

(Please Initial)

Main Event Sponsor.....\$10,000.00 \_\_\_\_\_

Junior Breeding Heifer Show.....\$5,500.00 \_\_\_\_\_

Youth Barn Safety Room.....\$5,000.00 \_\_\_\_\_

Junior Prospect Steer & Heifer Show.....\$3,500.00 \_\_\_\_\_

Official North Star Classic Photographer.....\$2,500.00 \_\_\_\_\_

Supreme Pen of Bulls.....\$2,000.00 \_\_\_\_\_

Back Barn Aisle (8 available).....\$2,000.00 \_\_\_\_\_

Ring Sponsor (2 Available).....\$2,000.00 \_\_\_\_\_

Supreme Pen of Heifers.....\$2,000.00 \_\_\_\_\_

Reserve Pen of Bulls.....\$1,000.00 \_\_\_\_\_

Supreme Champion Bull Recognition.....\$1,000.00 \_\_\_\_\_

Supreme Champion Female Recognition.....\$1,000.00 \_\_\_\_\_

Reserve Supreme Champion Bull & Female Recognition.....\$1,000.00 \_\_\_\_\_

North Star Classic Sale Ring.....\$1,000.00 \_\_\_\_\_

Livestock Honoree Social.....\$1000.00 \_\_\_\_\_

Reserve Pen of Heifers.....\$1000.00 \_\_\_\_\_

Online Broadcast (Three Available).....\$1,000.00 \_\_\_\_\_

Livestock Honoree Awards (Two Available).....\$500.00 \_\_\_\_\_

Official North Star Classic Vet.....\$500.00 \_\_\_\_\_

Junior Showmanship Awards (Two Available).....\$500.00 \_\_\_\_\_

Kids Korner.....\$500.00 \_\_\_\_\_

Tie Out Arena.....\$500.00 \_\_\_\_\_

Breed Champion & Reserve Pen Show (16 Available).....\$500.00 \_\_\_\_\_

Breed Champion & Reserve Open Show (16 Available).....\$500.00 \_\_\_\_\_

Breed Champion & Reserve Junior Show (16 Available).....\$500.00 \_\_\_\_\_

Youth Fitting Clinic.....\$200.00 \_\_\_\_\_

Fairest of Them All Jackpot Show.....\$200.00 \_\_\_\_\_

Sponsorship funds to be used where needed.....\$ \_\_\_\_\_

**MAKE CHECK PAYABLE TO NDWS. PLEASE MAIL FORM & PAYMENT TO:  
NDWS ATTN: NORTH STAR CLASSIC - PO BOX 846 - VALLEY CITY, ND 58072  
PLEASE RETURN BY OCTOBER 30TH, 2024**

**\*ANY DUPLICATE SPONSORSHIP WILL BE SHIFTED TO AN EQUAL VALUE SPONSORSHIP LEVEL\***