



North Dakota Winter Show



88th Annual
March 5 - 9, 2025

Sponsorship Opportunities

Platinum Level & Presenting Partner - \$5,000+

- Highlighted as Premiere Event Partner
- 8 PRCA Rodeo Tickets per performance
- 6 tickets to one of the other events including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- 1 booth space during show
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising
- Business to provide flag for rodeo (if desired)

Diamond Level - \$3,000 - \$4,999

- 6 PRCA Rodeo Tickets per performance
- 4 tickets to one of the other events including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising

Gold Level - \$1,000-2,999

- 4 PRCA Rodeo Tickets per performance
- 2 tickets to one of the other events including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising

Sponsorship Opportunities cont'd

PRCA Rodeo Chute Sponsor - \$2,000 (6 available)

- 6 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance and with every use of that chute
- Company sign placed on Chute Gate
- Company Flag to be flown prior to event (company provides flag)

PRCA Rodeo Event Sponsor - \$1,500

- 4 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance and referring to sponsored event per company choice
- Space for company banner inside arena (banner provided by sponsor)
- Company Flag to be flown prior to event (company provides flag)
- Company Logo on Rodeo Banners & Event Information

PRCA Rodeo Personnel Sponsor - \$1,000

- 3 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance when referring to sponsored personnel
- Space for company banner inside arena (banner provided by sponsor)
- Company Logo on Rodeo Banners & Event Information

Silver Level - \$500

- 2 tickets to 1 PRCA performance & 2 tickets to one of the events including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing

Bronze Level - \$250

- 2 tickets to one event including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing

Kids Rodeo Tickets - \$50-200

- All Funds go towards kid's rodeo tickets for free entry during Saturday afternoon performance. Name mentioned at rodeo.

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Sponsorship Form

Platinum Level \ \$ _____

Silver Level \ \$ _____

Diamond level \ \$ _____

Bronze Level \ \$ _____

Gold Level \ \$ _____

Kids Rodeo Tickets \ \$ _____

Chute Sponsor \ \$2,000

Select Event to be announced as sponsor

Free Stage

Ranch Rodeo

Horse Day

Jr. Cattle Show

Tractor Pull

Truck Pull

Ag Hall of Fame

State Crop Show

NDWS Luncheon

PRCA Rodeo

Rodeo Event Sponsor - \$1,500

Event _____

Personnel Sponsor - \$1,000

Bullfighters

Pickup Men

Rodeo Clown

Announcer

Sponsorship Payment:

Please Invoice Check Enclosed Credit Card Payment (circle one) VI MC DI
(4% processing fee added to all cc payments)

Card Holder Name: _____ Phone Number: _____

Card #: _____ Exp. Date: _____ CSC (3 Digits on back) _____

Business Name: _____

Contact Person: _____ Email: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Submit to the North Dakota Winter Show:

PO BOX 846

Valley City, ND 58072

701-845-1401

Email: brandee@northdakotawintershow.com

