



North Dakota Winter Show



89th Annual
March 4 - 7, 2026

Sponsorship Opportunities

Platinum Level & Presenting Partner - \$5,000+

- Highlighted as Premiere Event Partner
- 8 PRCA Rodeo Tickets per performance
- 6 tickets to one of the other ticketed events
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- 1 booth space during show
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising
- Business to provide flag for rodeo (if desired)

Diamond Level - \$3,000 - \$4,999

- 6 PRCA Rodeo Tickets per performance
- 4 tickets to one of the other events including Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising

Gold Level - \$1,000-2,999

- 4 PRCA Rodeo Tickets per performance
- 2 tickets to one of the other events including Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising

Sponsorship Opportunities cont'd

Chute Sponsor - \$2,000 (6 available)

- 6 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance and with every use of that chute
- Company sign placed on Chute Gate - provided by Winter Show so all match
- Logo or Business info on advertising and social media posts
- Timed event chute gates also available

Event Sponsor - \$1,500

- 4 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance and referring to sponsored event per company choice
- Space for company banner inside arena (banner provided by sponsor)
- Company Flag to be flown prior to event (company provides flag)
- Company Logo or Business info on advertising and social media posts

Personnel Sponsor - \$1,500

- 3 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance when referring to sponsored personnel
- Space for company banner inside arena (banner provided by sponsor)
- Company Logo on Rodeo Banners & Event Information

Silver Level - \$500

- 2 tickets to 1 PRCA performance & 2 tickets to one of the events including Tractor Pull, Horse Day, or Ranch Rodeo
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing

Bronze Level - \$250

- 2 tickets to one event including Tractor Pull, Horse Day, or Ranch Rodeo
- 1 banner displayed in Main Area (you provide banners)
- your company announced during event of your choosing

Kids Rodeo Tickets - \$50-200

- All Funds go towards kid's rodeo tickets for free entry. Name mentioned at rodeo.

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Sponsorship Form

Platinum Level \ \$ _____

Silver Level \ \$ _____

Diamond level \ \$ _____

Bronze Level \ \$ _____

Gold Level \ \$ _____

Kids Rodeo Tickets \ \$ _____

Chute Sponsor \ \$2,000

☐☐

Rodeo Event Sponsor - \$1,500

Event _____

Personnel Sponsor - \$1,000

☐

Bullfighters

☐

Pickup Men

☐

Rodeo Clown

☐

Announcer

Select Event to be announced as sponsor

☐

Ag Games/Stage

☐

Ranch Rodeo

☐

Horse Day

☐

Jr. Cattle Show

☐

Tractor Pull

☐

Auctioneer Cont

☐

Wed Night Event

☐

Chili Cook Off

☐

NDWS Luncheon

☐

PRCA Rodeo

Sponsorship Payment:

☐

Please Invoice

☐

Check Enclosed

☐

Credit Card Payment (circle one) VI MC DI

(4% processing fee added to all cc payments)

Card Holder Name: _____ Phone Number: _____

Card #: _____ Exp. Date: _____ CSC (3 Digits on back) _____

Business Name: _____

Contact Person: _____ Email: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Submit to the North Dakota Winter Show:

PO BOX 846

Valley City, ND 58072

701-845-1401

Email: brandee@northdakotawintershow.com

