



North Dakota Winter Show



89th Annual
March 4 - 7, 2026

Sponsorship Opportunities

Platinum Level & Presenting Partner - \$5,000+

- Highlighted as Premiere Event Partner
- 8 PRCA Rodeo Tickets per performance
- 6 tickets to one of the other ticketed events
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- 1 booth space during show
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising
- Business to provide flag for rodeo (if desired)

Diamond Level - \$3,000 - \$4,999

- 6 PRCA Rodeo Tickets per performance
- 4 tickets to one of the other events including Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising

Gold Level - \$1,000-2,999

- 4 PRCA Rodeo Tickets per performance
- 2 tickets to one of the other events including Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising

Sponsorship Opportunities cont'd

Chute Sponsor - \$2,000 (6 available)

- 6 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance and with every use of that chute
- Company sign placed on Chute Gate - provided by Winter Show so all match
- Logo or Business info on advertising and social media posts
- Timed event chute gates also available

Event Sponsor - \$1,500

- 4 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance and referring to sponsored event per company choice
- Space for company banner inside arena (banner provided by sponsor)
- Company Flag to be flown prior to event (company provides flag)
- Company Logo or Business info on advertising and social media posts

Personnel Sponsor - \$1,500

- 3 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance when referring to sponsored personnel
- Space for company banner inside arena (banner provided by sponsor)
- Company Logo on Rodeo Banners & Event Information

Silver Level - \$500

- 2 tickets to 1 PRCA performance & 2 tickets to one of the events including Tractor Pull, Horse Day, or Ranch Rodeo
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing

Bronze Level - \$250

- 2 tickets to one event including Tractor Pull, Horse Day, or Ranch Rodeo
- 1 banner displayed in Main Area (you provide banners)
- your company announced during event of your choosing

Kids Rodeo Tickets - \$50-200

- All Funds go towards kid's rodeo tickets for free entry. Name mentioned at rodeo.

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Sponsorship Form

Platinum Level \ \$_____

Silver Level \ \$_____

Diamond level \ \$_____

Bronze Level \ \$_____

Gold Level \ \$_____

Kids Rodeo Tickets \ \$_____

Chute Sponsor \ \$2,000

Rodeo Event Sponsor - \$1,500

Event

Personnel Sponsor - \$1,000

Bullfighters

Pickup Men

Rodeo Clown

Announcer

Select Event to be announced as sponsor

<input type="checkbox"/> Ag Games/Stage	<input type="checkbox"/> Ranch Rodeo
<input type="checkbox"/> Horse Day	<input type="checkbox"/> Jr. Cattle Show
<input type="checkbox"/> Tractor Pull	<input type="checkbox"/> Auctioneer Cont
<input type="checkbox"/> Wed Night Event	<input type="checkbox"/> Chili Cook Off
<input type="checkbox"/> NDWS Luncheon	<input type="checkbox"/> PRCA Rodeo

Sponsorship Payment:

Please Invoice Check Enclosed

Credit Card Payment (circle one) VI MC DI

(4% processing fee added to all cc payments)

Card Holder Name: _____ Phone Number: _____

Card #: _____ Exp. Date: _____ CSC (3 Digits on back) _____

Business Name: _____

Contact Person: _____ Email: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____



Submit to the North Dakota Winter Show:

PO BOX 846

Valley City, ND 58072

701-845-1401

Email: brandee@northdakotawintershow.com

