



NORTH STAR CLASSIC

**DECEMBER 3-5, 2021
NORTH DAKOTA WINTER SHOW BUILDING
VALLEY CITY, ND**

SPONSORSHIP OPPORTUNITIES

NORTH STAR CLASSIC INFORMATION

The North Star Classic is an agriculture-oriented show that focuses primarily on the livestock sector of production agriculture. The North Star Classic began in 2000, and has now become the largest cattle show in ND. This event allows cattlemen to not only display their livestock and compete in both individual and pen shows- but it also allows the exchange of ideas, trends, and sales of several breeds. Junior shows allow the youth to be involved in the cattle industry to hone their skills of livestock showing, judging, and fitting.

DATES: December 3-5, 2021 **ADMISSION:** FREE **PARKING:** FREE

LOCATION: North Dakota Winter Show Building: Valley City, ND

- FACILITIES:**
- Two Showrings in the Main Arena
 - Sale Ring on the end of the Main Arena
 - Ample space for stalling indoors
 - Large outdoor tie out area
 - Vendor Show in the South Wing

CONTACT: 1-800-437-0218 ndws@northdakotawintershow.com



THIS THREE DAY EVENT PROVIDES A FULL SCHEDULE FOR BOTH YOUTH AND ADULTS:

- Open Livestock Show
- Fitting Clinic
- Junior Livestock Showmanship
- Livestock Honoree Recognition
- Fairest of Them All Show
- Junior Heifer Show
- Supreme Bull & Female Selection
- Pen Shows
- Junior Prospect Steer & Heifer Showdown
- Cattleman's Ball Supper & Sale
- NSC Sale
- Hereford Association Sale
- Country Christmas

 **WE INVITE YOU TO PARTICIPATE AS A 2021 NORTH STAR CLASSIC SPONSOR!** 





SPONSORSHIP OPPORTUNITIES



ALL SPONSORS OF THE 2021 NORTH STAR CLASSIC WILL RECEIVE THE FOLLOWING:



- Name in North Star Classic catalog
- Banner displayed in show ring
- Name listed on website
- Name printed in show program
- Announced during corresponding show as sponsor



Main Event Sponsor- \$10,000 - Contact Show Staff to discuss if interested

DEC. 3RD: Show Ring 1 - \$1,000

(Chi/Chi-Influenced, Galloway, Sim-Influenced, Charolais, Charolais Composite, Simmental, Maine/Maintainer, Gelbvieh, Red Angus, Limousin)

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name included on radio ads
- Name listed on banner hung in Winter Show Building

Show Ring 2 - \$1,000

(Angus, Mini Hereford, Hereford, Shorthorn, Commercial, Shorthorn Plus)

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Open Class Breed Show Sponsor \$200 (16 available)

- Business Card Size Ad in North Star Classic Catalog

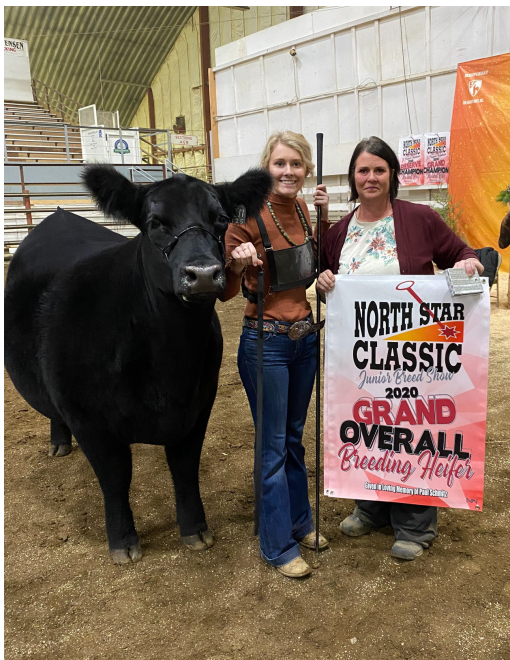
Livestock Honoree Recognition

Supreme Female Recognition - \$1,000

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Supreme Bull Recognition - \$1,000

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building





SPONSORSHIP OPPORTUNITIES



DEC. 3RD: Country Christmas Vendor Show- \$1,000

- Full Page Ad in North Star Classic catalog
- Hang Banner in South Building
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Cattleman's Ball - \$1,000

- Full Page Ad in North Star Classic catalog
- Name included on radio ads
- Promotional Signage hung during event
- Announced during corresponding event as sponsor
- Name listed on banner hung in Winter Show Building



DEC. 3RD-5TH: Official North Star Photographer- \$1,500

- Full Page Ad in North Star Classic catalog
- Signage in backdrop photographs
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

DEC. 4TH: Youth Fitting Clinic

Fairest of Them All Jackpot Show

Pen Show Breed Champion & Reserves- \$200 (16 Available)

- Business Card Size Ad in North Star Classic Catalog

Supreme Pen of 3 Bulls- \$2,000

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Sponsor Signage included in backdrop photo
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Supreme Pen of 3 Heifers- \$1,500

- Full Page Ad in North Star Classic catalog
- Sponsor Signage included in backdrop photo
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Youth Yard Games Gala- \$500

- Quarter Page Ad in North Star Classic Catalog
- Promotional Signage hung during event





SPONSORSHIP OPPORTUNITIES



DEC. 4TH: North Star Classic Sale- \$1,000.00

- Full Page Ad in North Star Classic catalog
- Sale Ring named

Junior Showmanship- \$500

- Quarter Page Ad in North Star Classic Catalog
- Opportunity to have name on awards

DEC. 5TH: Junior Breed Show Sponsor- \$200 (17 available)

- Business Card Size Ad in North Star Classic Catalog

Junior Champion & Reserve Heifer : \$500

- Quarter Page Ad in North Star Classic Catalog

Junior Prospect Steer & Heifer Show- \$2,800

- Full Page Ad in North Star Classic catalog
- Show named after sponsor and announced as so in all advertising
- Sponsor Signage included in backdrop photo
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

DEC. 3RD-5TH: Official North Star Classic Vet- \$500

- Quarter Page Ad in North Star Classic Catalog
- Sign displayed by vet table

THE TRADITION

"Some folks just don't get it.

They think owning cattle makes no sense.

It takes too much time, too much equipment, not to mention the expense.

But the fondest memories in my life - they might think sound funny- were made possible by mom & dad, 'cause they spent the time and spent the money.

You see, the most important lessons helping values grow strong, come from loving cattle and passing that tradition on."





SPONSORSHIP AGREEMENT FORM

Please type or print clearly.

ALL INFORMATION MUST BE PROVIDED

Company Name _____

Contact Name _____ Phone _____ Email _____

Address _____

Signature _____

SPONSORSHIP **(PLEASE INITIAL)**

Main Event Sponsor.....	\$10,000.00	_____
Junior Prospect Steer & Heifer Show.....	\$2,800.00	_____
Supreme Pen of Bulls.....	\$2,000.00	_____
Supreme Pen of Heifers.....	\$1,500.00	_____
Official North Star Classic Photographer.....	\$1,500.00	_____
Supreme Champion Bull.....	\$1,000.00	_____
Supreme Champion Female.....	\$1,000.00	_____
Ring Sponsor (2 Available).....	\$1,000.00	_____
North Star Classic Sale.....	\$1,000.00	_____
Country Christmas Vendor Show.....	\$1,000.00	_____
Cattleman's Ball.....	\$1,000.00	_____
Official North Star Classic Vet.....	\$500.00	_____
Junior Champion & Reserve Female.....	\$500.00	_____
Junior Showmanship Awards.....	\$500.00	_____
Youth Yard Games Gala.....	\$500.00	_____
Breed Champion & Reserve Pen Show (16 Available).....	\$200.00	_____
Breed Champion & Reserve Open Show (16 Available).....	\$200.00	_____
Breed Champion & Reserve Junior Show (17 Available).....	\$200.00	_____
Sponsorship funds to be used where needed.....	\$	_____

Merchandise/service or dollar amount to be provided by sponsor

**Please list any pertinent information regarding the sponsorship*

Make check payable to NDWS. Please mail form & check to:

NDWS att: North Star Classic - PO Box 846 - Valley City, ND 58072

Please Return by October 18th, 2021

Any duplicate sponsorship will be shifted to an equal value sponsorship level