

Sponsorship Opportunities



North Star Classic
December 2-4, 2022
North Dakota Winter Show Event Center
Valley City, ND



General Information

Dates: December 2-4, 2022

Location: North Dakota Winter Show Event Center : Valley City, ND

- Facilities:*
- Two Showrings in the Main Arena
 - Sale Ring on the south end of the Main Arena
 - Ample space for stalling indoors
 - Large outdoor tie out area
 - Vendor Show in the South Wing

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The North Star Classic is an agriculture-oriented show that focuses primarily on the livestock sector of production agriculture. The North Star Classic began in 2000, and has now become the largest cattle show in ND. This event allows cattlemen to not only display their livestock and compete in both individual and pen shows- but it also allows the exchange of ideas, trends, and sales of several breeds. Junior shows allow the youth to be involved in the cattle industry to hone their skills of livestock showing, judging, and fitting.

This three day event provides a full schedule for both youth and adults:

- | | | |
|-----------------------------------|-----------------------------|---|
| • Open Livestock Show | • Fitting Clinic | • Junior Livestock Showmanship |
| • Livestock Honoree Recognition | • Fairest of Them All Show | • Junior Heifer Show |
| • Supreme Bull & Female Selection | • Pen Shows | • Junior Prospect Steer & Heifer Showdown |
| • Cattleman's Ball Supper & Sale | • NSC Club Calf Sale | • Country Christmas |
| | • Hereford Association Sale | |

Sponsorship Opportunities



All sponsors of the 2022 North Star Classic will receive the following:

- Name in North Star Classic catalog
- Banner displayed in show ring
- Name listed on website
- Name printed in show program
- Announced during corresponding show as sponsor

Main Event Sponsor- \$10,000 - Contact Show Staff to discuss if interested

Dec. 2nd:

Show Ring 1 - \$2,000

(Chi/Chi-Influenced, Galloway, Sim-Influenced, Charolais, Charolais Composite, Simmental, Maine/Maintainer, Gelbvieh, Red Angus, Limousin)

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name included on radio ads
- Name listed on banner hung in Winter Show Building

Show Ring 2 - \$2,000

(Angus, Mini Hereford, Hereford, Shorthorn, Commercial, Shorthorn Plus)

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Open Class Breed Champion & Reserve Sponsor \$500

- Quarter Page Size Ad in North Star Classic Catalog
- Name listed on banner hung in Winter Show Building

Livestock Honoree Recognition \$200

- Business Card Size Ad in North Star Classic Catalog

Supreme Female Recognition - \$1,000

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Supreme Bull Recognition - \$1,000

- Full Page Ad in North Star Classic catalog
- Showring Named After Sponsor
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building



Sponsorship Opportunities.

Dec. 3rd.

Youth Fitting Clinic

Fairest of Them All Jackpot Show \$200

Pen Show Breed Champion & Reserve Sponsor- \$500

- Quarter Page Size Ad in North Star Classic Catalog
- Name listed on banner hung in Winter Show Building

Supreme Pen of 3 Bulls- \$2,000

- Full Page Ad in North Star Classic catalog
- Sponsor Signage included in backdrop photo
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Supreme Pen of 3 Heifers- \$1,500

- Full Page Ad in North Star Classic catalog
- Sponsor Signage included in backdrop photo
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

North Star Classic Sale- \$1,000.00

- Full Page Ad in North Star Classic catalog
- Sale Ring named after sponsor

Junior Showmanship- \$500

- Quarter Page Ad in North Star Classic Catalog
- Opportunity to have name on awards

Youth Barn Safety Bash- \$5,000

- Full Page Ad in North Star Classic catalog
- Sponsor Signage In Arena During Event
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Dec. 4th.

Junior Breed Champion & Reserve Sponsor- \$500

- Quarter Page Size Ad in North Star Classic Catalog
- Name listed on banner hung in Winter Show Building

Junior Champion & Reserve Heifer : \$700

- Quarter Page Size Ad in North Star Classic Catalog
- Name listed on banner hung in Winter Show Building

Junior Prospect Steer & Heifer Show- \$3,000

- Full Page Ad in North Star Classic catalog
- Show named after sponsor and announced as so in all advertising
- Sponsor Signage included in backdrop photo
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Sponsorship Opportunities



Dec. 2nd-4th:

Back Barn Aisle Sponsor- \$2,000

- Full Page Ad in North Star Classic catalog
- Name included on radio ads
- Announced during show as sponsor
- Name listed on banner hung in Winter Show Building
- Banner hung on aisle throughout show
- Opportunity to set up informational booth in corresponding aisle

Official North Star Photographer- \$2,500

- Full Page Ad in North Star Classic catalog
- Signage in backdrop photographs
- Name included on radio ads
- Announced during corresponding show as sponsor
- Name listed on banner hung in Winter Show Building

Official North Star Classic Vet- \$500

- Quarter Page Ad in North Star Classic Catalog
- Sign displayed by vet table

Kids Korner- \$500

- Quarter Page Ad in North Star Classic Catalog
- Sign displayed in Kids Korner

Tie Out Sponsor- \$500

- Quarter Page Ad in North Star Classic Catalog
- Sign displayed in Tie out Arena

The Tradition

"Some folks just don't get it.

They think owning cattle makes no sense.

It takes too much time, too much equipment, not to mention the expense.

But the fondest memories in my life - they might think sound funny- were made possible by mom & dad, 'cause they spent the time and spent the money.

You see, the most important lessons helping values grow strong, come from loving cattle and passing that tradition on."





Sponsorship Agreement Form

Company Name _____

Contact Name _____ Phone _____ Email _____

Address _____

Sponsorship Category

(Please Initial)

Main Event Sponsor.....	\$10,000.00
Youth Barn Safety Bash.....	\$5,000.00
Junior Prospect Steer & Heifer Show.....	\$3,000.00
Official North Star Classic Photographer.....	\$2,500.00
Supreme Pen of Bulls.....	\$2,000.00
Back Barn Aisle (8 available).....	\$2,000.00
Ring Sponsor (2 Available).....	\$2,000.00
Supreme Pen of Heifers.....	\$1,500.00
Reserve Pen of Bulls.....	\$1,000.00
Supreme Champion Bull.....	\$1,000.00
Supreme Champion Female.....	\$1,000.00
North Star Classic Sale.....	\$1,000.00
Reserve Pen of Heifers.....	\$750.00
Official North Star Classic Vet.....	\$500.00
Reserve Open Class Female.....	\$500.00
Reserve Open Class Bull.....	\$500.00
Junior Champion Female.....	\$500.00
Junior Showmanship Awards.....	\$500.00
Kids Korner.....	\$500.00
Tie Out Arena.....	\$500.00
Breed Champion & Reserve Pen Show (16 Available).....	\$500.00
Breed Champion & Reserve Open Show (16 Available).....	\$500.00
Breed Champion & Reserve Junior Show (17 Available).....	\$500.00
Junior Reserve Champion Female.....	\$200.00
Fairest of Them All.....	\$200.00
Sponsorship funds to be used where needed.....	\$

Make check payable to NDWS. Please mail form & payment to:
NDWS Attn: North Star Classic - PO Box 846 - Valley City, ND 58072
Please Return by October 17th, 2022

Any duplicate sponsorship will be shifted to an equal value sponsorship level